CYBER SECURE FORUM



The Cyber Secure Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

24th June 2025

Hilton London Canary Wharf

11th November 2025

Hilton London Canary Wharf

In association with... CYBER SECURITY BRIEFING

EVENT OVERVIEW

The Cyber Secure Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to 60 senior security professionals, with job titles including:

- CISO • CTO
- CIO
- Director/Head of IT
- Director/Head of Cyber Security
- Director/Head of InfoSec

- Director/Head of Risk
- Cyber Security Manager
- IT Security Managers
- InfoSec Manager
- Network Managers
- Applications Manager

The Forum has been running for 10 years

Over 960 business meetings facilitated at each event



All delegates attending require new solutions

72%

of companies have secured business post-event

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-gualified security buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

Here is a taste of our event experience...



Excellent meetings with qualified buyers. All in all its a very well organised event

ISTORM

Very helpful to meet both like minded individuals in the industry and connect with people who are interested in the services you provide with a real interest to move from discovery to a live project

Great event. Ran very well. Great, productive conversations. Lovely venue and food

KNOWBF4

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £7,950 + VAT

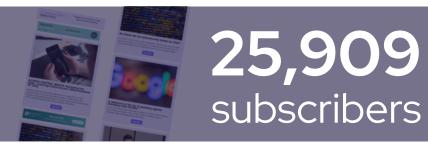
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
 - Cyber Security Briefing Newsletter -
 - 1x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £6,450 + VAT

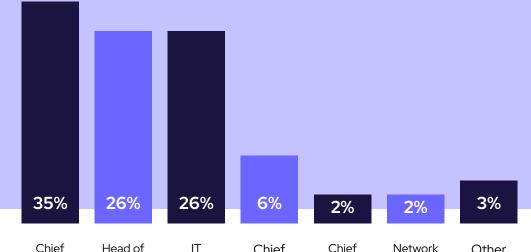
- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities -
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Cyber Security Briefing Newsletter -
 - 1x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

CYBER SECURITY BRIEFING

Cyber Security Briefing is an industry resource delivering news & analysis from across the Security Industry, directly to the people who matter through a dedicated online portal and a fortnightly email newsletter.



OUR AUDIENCE IS UK AND EUROPEAN BASED



IT Head of Chief Information Technology Information Information Manager / Security Security Director / Officer Officer Head of

Officer

Other

Manager Officer

FEATURES

JANUARY Anti Virus

FEBRUARY Access Control

MARCH Intrusion Detection

APRIL

MAY Advanced Threat Dashboard

JUNE

Security

Browser / Web

JULY

AI

& Prevention

AUGUST Penetration Testing

SEPTEMBER

Vulnerability Management **OCTOBER Employee Security** Awareness

NOVEMBER **Risk Management** DECEMBER Network Security Management

Data Governance



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500 Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **15,169 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER 1 month - £350 / 3 months - £825

SPONSORED CONTENT

1 month - £200 / 3 months - £450 To include 50-100 words, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - £200 / 3 months - £450 350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - £150 / 4 insertions - £450 250 words, image, and URL

GUEST BLOG

Per insertion - £150 / 4 insertions - £450 350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - £750

POLL Newsletter article promoting your poll - £295

CYBER SECURE FORUM

LET'S CONNECT



SUBSCRIBE HERE

cybersecureforum.co.uk

Forum Events & Media Group Ltd