## SUPPLIER PACKAGES

# **HEADLINE PARTNER - £12,000+VAT**

#### **EVENT**

- Inclusive of three representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 24)
- 20 minute meetings
- 4m x 1m Exclusive Premium Headline partner stand and location (including table / chairs / lighting / electrics)
- Networking opportunities
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- · Logo branding at live event registration stand
- Option to provide promotional bag for all attendees
- Option to provide additional roll-up banners for exposure in event room
- Event guide
  - Directory listing
  - Full page A5 advert inside front cover

### **Cyber Security Briefing Newsletter**

- 1x Insert banner for 4 newsletter editions
- 1x Q&A interview with senior team member
- 1x Product spotlight
- Content promoted via social media

#### **PRE-EVENT**

- Detailed profiles on attending delegates
- · Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 working days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- · Included in social media posts
- 1x bespoke email to attendees of event (one month before event)

### **POST-EVENT**

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)

