

CYBER SECURE FORUM

The Cyber Secure Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

7th November 2024

Hilton Canary Wharf

In association with...

**CYBER SECURITY
BRIEFING**

EVENT OVERVIEW

The Cyber Secure Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior security professionals**, with job titles including:

- Security Directors
- IT Managers, Specialists and Heads of
- Compliance Managers
- Systems Managers
- Network Infrastructure Manager
- Information Security Manager

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified security buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **9 years**

Over **960** business meetings facilitated at each event

Average Employee Size



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



Excellent meetings with qualified buyers. All in all its a very well organised event

ISTORM

Very helpful to meet both like minded individuals in the industry and connect with people who are interested in the services you provide with a real interest to move from discovery to a live project

FORTRA

Great event. Ran very well. Great, productive conversations. Lovely venue and food

KNOWBE4

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £8,050 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities -
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Cyber Security Briefing Newsletter -
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £6,500 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities -
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Cyber Security Briefing Newsletter -
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

CYBER SECURITY BRIEFING

Cyber Security Briefing is an industry resource delivering news & analysis from across the Security Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



10,000 subscribers

FEATURES

JANUARY

Anti Virus

FEBRUARY

Access Control

MARCH

Intrusion Detection & Prevention

APRIL

Phishing Detection

MAY

Advanced Threat Dashboard

JUNE

Browser / Web Security

JULY

Authentication

AUGUST

Penetration Testing

SEPTEMBER

Vulnerability Management

OCTOBER

Employee Security Awareness

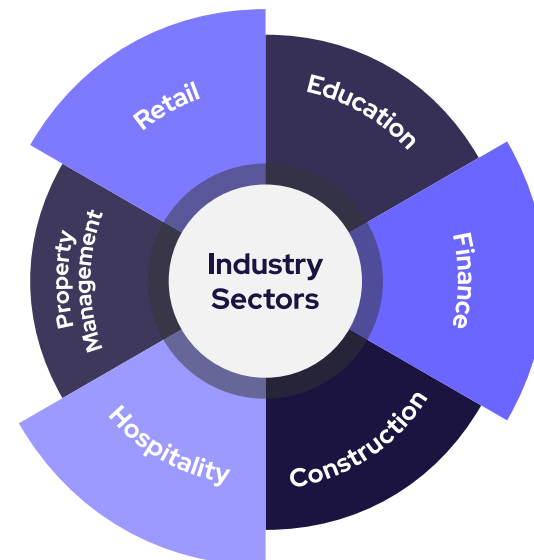
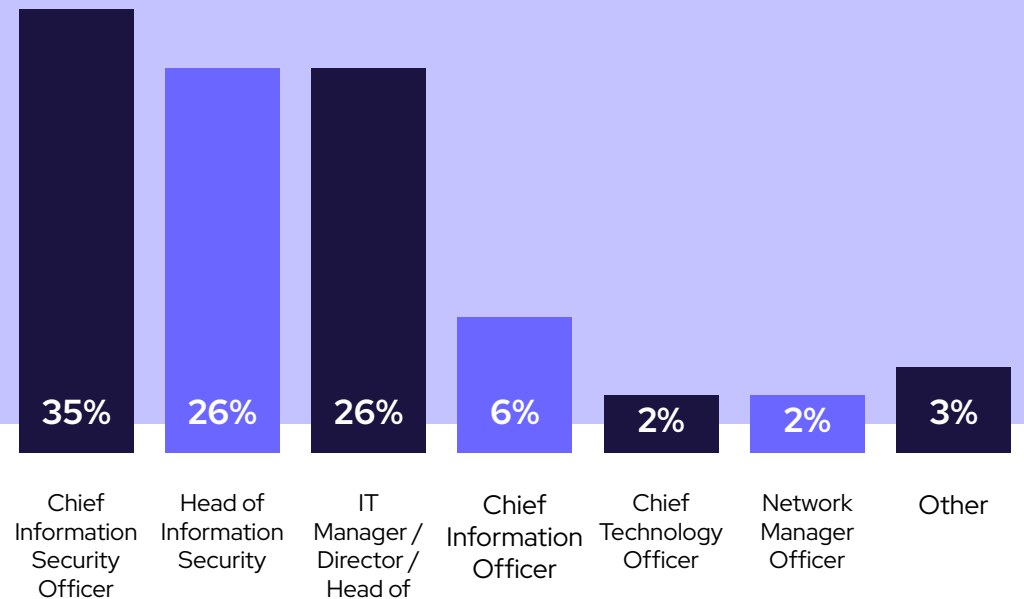
NOVEMBER

Malware

DECEMBER

Network Security Management

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **8,300 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

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